

PYROTEC PACKMEDIA'S ON-PACK INFORMATIONAL LABELLING SOLUTIONS INCLUDE:



FIX-A-FORM LEAFLET-LABELS



FIX-A-FORM LEAFLET-LABELS PHARMACEUTICAL



FIX-A-FORM LEAFLET-LABELS AGROCHEMICAL



DOUBLE-LAYER LABELS BUTTERFLY LABEL

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More space & less cost!

Go beyond the boundaries of your label and production facility and **Increase Your Efficiencies**



Pyrotec PackMedia's innovative and expert on-pack leaflet labelling solutions create more space on your product in order for your business to be compliant with current legislation requirements and potentially

- Increase your Production Output
- Reduce Labour, Packaging & Capital Costs
- Minimise Inventory.



SCAN AND START A PYROTEC CONVERSATION

INTRODUCING PYROTEC PACKMEDIA'S INFORMATIONAL SOLUTIONS

With Pyrotec PackMedia's labelling expertise you can go beyond the boundaries of your label and production facility to increase efficiencies and gain more space at less cost!

YOU HAVE TO...

- comply with various legal product labelling requirements (e.g. Food labelling legislations, CPA etc.)
- clearly supply all the information your consumers' need and want
- provide for multi-lingual consumers
- protect the integrity of your brand and uphold its visual appeal.

YOU NEED...

- a full-service, on-pack informational labelling solutions from an expert provider
- informational labelling solutions that provide more actual space
- cost-effective solutions that are easy to apply.

Pyrotec PackMedia's innovative and expert on-pack informational labelling solutions such as the multi-layer Fix-a-Form™ leaflet-labels and butterfly labels create and offer:

- almost unlimited space for extra content
- increased legibility of text and clearer product information
- easy application using standard labelling equipment.



THE BUSINESS OPPORTUNITY

You can increase your efficiencies because Pyrotec PackMedia provides not just on-pack informational labelling solutions but a specialist full service that uniquely meets the needs of the pharmaceutical, agrochemical, food, beverage and cosmetic industries.

WE OFFER:

- an **extensive range of multi-layer label** solutions including Fix-a-form leaflet-labels and Butterfly labels
- **expert advice** with regard to on product communications, labelling and the legislation of products
- **qualified technical support** to ensure production efficiencies, minimal packaging wastage, reduction of carbon footprint and cost-savings
- **label application machinery**, installation and back-up service through Pyrotec PackMark

USE PYROTEC PACKMEDIA'S INFORMATIONAL LABELLING SOLUTIONS FOR:

- multi-languages
- usage instructions
- ingredients/allergens lists
- competitions
- preservation and enhancement of brand aesthetics
- informational requirements

